2024 STRAND
EXHIBITION AND AWARDS GUIDELINES

Established in 2016, the *MicroMacro* awards are dedicated to the recognition of design solutions in innovative ways that successfully implement new standards in architecture and urban design and planning and encourage environmental sustainability.

Naming of the *MicroMacro* award refers to various scales of recognized projects and programs - from *micro* as furniture and object design, urban design, exhibition design, and interior architecture to *macro* as public art, urban planning, architecture, building information modeling and software architecture.

Winners will be promoted online and via social media.

Categories

The OA2024 theme will be discussed through various disciplinary lenses, including new aesthetics and functionalism, globalization, design methods and approaches, innovative materiality, technology, and new media.

The 2024 *MicroMacro* award categories are defined according to thematic blocks.

 Read more www.strand.rs/#topics

Eligibility

Who can enter?
The competition is open to individuals and organizations in the fields of architecture, urban planning, design, history, technology, art, photography, new media art and to all geographical locations.

Who can submit a nomination?
If you are an organization, an association, a not-for-profit or an individual you can nominate. You can self-nominate or nominate another organization.

How to submit

Application submission
All applications with support material must be submitted online by the closing date via email info@strand.rs.

Please submit the following support material:
• ONE page (maximum 100 words) description including title of the project/program and authors names. The preferred format for text description is doc or docx.
• TWO high resolution promotional images representative of the project/program. Images will be used in online and printed promotional material and at the awards presentation (up to 15 cm in width, 300 dpi max 2MB). The preferred formats for images are jpeg or tif.

When submitting visual support material, please make sure you include an image list with photo credits where needed.

strand   **MicroMacro** *Award*

E-Poster submission

All selected applications must be submitted as posters online by the closing date via email info@strand.rs or third-party platform if the file size exceeds 5Mb.

Please prepare posters including title, authors names and texts, images, or drawings with links as QR codes. Posters will be used for judging and exhibition (each 60 cm width, 80 cm height, 150 dpi max 2 Mb). The preferred formats for posters are jpeg or tif or pdf.

Poster submission

All selected applications must be submitted as printed posters mounted on foam by the closing date at the Gallery.

Read more www.strand.rs/#dates

Registration

Registration is open until 1 September 2024. Registration fee is 50 eur per poster. Applicants can choose to exhibit on two or more posters.

All organizations and individuals that have completed registration will receive the following:
• Projects listed on the STRAND website
• Inclusion in the 2024 exhibition e-book
• Inclusion in the 2024 exhibition
• Invitation to the 2024 awards night

Read more www.strand.rs/#fees

Terms and conditions

• Project must have occurred within the period of 1 July 2019 – 30 June 2024
• Permanent and semi-permanent projects can be nominated but cannot be awarded more than once.
• Jury may move a nomination from one category to another.
• Jury may determine not to give an award in any given category.
• By submitting material, you grant STRAND unlimited permission to publish and share this material in its original or altered form. STRAND reserves the right to use all entries for publicity, educational purposes, and reporting.

Judging

Winners in each category will be chosen by the exhibition jury, which will include established peers, scholars and practitioners, and previous winners of the award. Once the exhibition jury is confirmed, the names of individual members will be published on the STRAND website.

Each jury member will assess and score all eligible contributions individually. The jury then confers to compare scores and make final decisions about award winners and if applicable, highly commended contributions. There is no shortlisting process. It is within the jury members' discretion to determine not to give an award in any given category.

strand ——————— ℞ ——————— *MicroMacro Award*